

TIM NIKONENKO

MOTION DESIGNER

As an experienced Motion Designer with 7 years in Mobile Gaming, I create videos and scale marketing for games with millions of active players.

- contact@timprod.com
- Belgrade, Serbia
- Portfolio – timprod.com

EXPERIENCE

Motion Designer – Voodoo

April 2024 – June 2025 | 1 year 2 months

Voodoo

Ball Blast Aquapark.io

- Was hired as a Motion Designer to **manage full ad production for multiple hyper-casual games** – crea, ASO, playables.
- Created ad concepts that **increased portfolio ad spend by 3x and margin by 2x** in 6 months – generating millions in dollar revenue.
- Helped with **successful implementation of ad concepts into the game**, increasing game revenue.
- Provided marketing support for changing art direction in established IP.

Motion Designer – Zeptolab

August 2018 – April 2024 | 5 years 8 months

zeptolab

Cut the Rope IP Bullet Echo King of Thieves
CATS: Crash Arena Turbo Stars New games (NDA)

- **Video production for community management needs** – trailers, tutorials, explainers – from idea to final execution, averaging **100k views** on Youtube.
- **Ad production** for established IPs and new games.
- Helped new games production in meeting marketing KPIs.

SKILLS

- Full cycle video production
- Management/Delegation
- Marketing, ads, creatives
- 2D/3D content creation

Software

After Effects Photoshop AI
Blender Premiere Pro Figma
Unity Spine 2D

Languages

- English | Fluent
- Russian | Fluent

EDUCATION

None – I had to leave university to continue working in Mobile Gaming.